

Project

OVERVIEW

TOTAL TRAFFIC EXOPAVE
Earlstrees Road
Reinforced Ground Solution



MARKET SECTOR:
Commercial



LOCATION:
Earlstrees Road,
Corby,
Northamptonshire



MERCHANT:
KEYLINE



CONTRACTOR:
CPL Groundworks

The

BACKGROUND

The project was for a new commercial warehouse located in Earlstrees Industrial Estate, Corby, Northamptonshire. The original unit was demolished to make way for a new industrial storage unit.

Our Client's

REQUIREMENTS

The client required a robust emergency access for fire tenders surrounding the building. The client also sought to soften the harsh industrial look of the area without compromising the durability required for heavy machinery and vehicles.

However, the surrounding areas had minimal greenery, leading to high surface temperatures and poor rainwater absorption.

Our Value Engineered

SOLUTION

After utilising Geosynthetics Ltd's free site visits service to assess the requirements and site conditions. Our technical team discussed with the client the available options, who ultimately decided to go with TTE with soil and seed to combine functionality with an improved aesthetic.

Why Geosynthetics Ltd

STOOD OUT

The client required a paving solution that was not only aesthetically pleasing and durable, but also permeable to effectively manage surface water runoff.

An added challenge was the budget constraint, as the project had already exceeded its financial limits.

The client initially considered a well-known competitor paving option.

However, after a detailed evaluation, they found that TTE, supplied by Geosynthetics Ltd, was a more cost-effective alternative that still met all key requirements:

- Attractive finish
- High durability
- Excellent permeability
- Budget-friendly

Geosynthetics Ltd's ability to provide a solution that ticked all the boxes—performance, visual appeal, and cost-efficiency—is what made us stand out.

Our product offering not only met the technical and environmental specifications but also aligned perfectly with the financial limitations of the project.

